

Press Release

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Reading Guild of Artists get cracking for an Easter 'eggstravangza'

As part of John Lewis' Easter extravaganza, eight artists from Reading Guild of Artists (RGA) will be displaying their work in the summer house on the Lower Ground Floor of John Lewis, Reading, from Saturday 24 March to Tuesday 27 March, as part of its Easter Extravaganza, between 10am and 4pm each day.

Each day, RGA artists will be painting and drawing, and chatting to customers about their art, the RGA and art in Reading. They will be publicising the RGA's annual exhibition at Henley; the first exhibition at the new HolyBrook Gallery in Reading and the summer programme at Reading University

A wide range of styles of artwork will be on display in the summer house, including cards, paintings, drawings, handmade books, featuring a variety of media – including watercolours, oils, acrylics and graphite pencil.

Jo Evans, PR and marketing coordinator & community liaison coordinator from John Lewis, said: "John Lewis Reading is very excited to welcome Reading Guild of Artists into the store. We are passionate about celebrating the work going on in our community and giving talented local people the opportunity to showcase their work. We are looking forward to an extremely busy Easter extravaganza week and our sure that our customers will enjoy all the surprises and offers in store."

Anthony Wilder, chairman of Reading Guild of Artists, said: "The RGA is delighted to be given this opportunity by John Lewis. We are always happy to work with local businesses in new ways like this, showcasing the work of our artists and finding new ways of promoting the amazing difference art can make to our everyday lives.

"It is a great way of displaying what our artists do, make contact with shoppers and let them know about our current and future exhibitions as

well as our workshops and art events. I do Hope other businesses will get in touch and explore ways in which we can work with them too.”

Further information on the Reading Guild of Artists, can be found by visiting <http://www.rga-artists.org.uk/> or <https://www.facebook.com/ReadingGuildofArtists/>

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Photo attached

Attached is a photo of two of the artists taking part in the Easter extravaganza – Therese Lawlor showing a concertina book and Karen Spencer with some flowers and a woodland painting

Note to Editors:

The Reading Guild of Artists was founded in 1930. It has a membership of over 175 artists and plays an active role in the development of artists in Reading.