

## Press Release

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### **Get 'on board' with the Reading Guild of Artists' art exhibition**

Reading Guild of Artists (RGA) annual charity art exhibition, which started on Monday 6 November, is in full swing and part of its success is due to collaboration with Reading Buses, which is providing free advertising on some of its bus routes for the duration of the exhibition, which runs until Saturday 16 December.

Anthony Wilder, chair of the Reading Guild of Artists, said: "We were thrilled to be given the opportunity to advertise our annual charity art exhibition in such a high-profile way and I would like to thank Tony Pettitt, chief finance and information officer, Reading Buses, for getting on board with us and generously providing this for us. It has certainly increased the number of people visiting the exhibition which should, I hope, lead to more sales and therefore the donation we are able to make to The Royal Berkshire Hospital's charity, the 'Art and Garden Fund.'

"With advent nearly here and the lead up to Christmas in full swing, now could be the perfect time to pop along and find that unique gift. Perhaps you have an anniversary or special birthday coming up? Whatever the occasion, there is sure to be something to inspire."

Annie Welch, a member of the RGA, who is exhibiting at the Hospital Charity art exhibition, said: "The theme of my art is nature. I am drawn to the infinite possibilities of form in nature – I like the minimal, pure form and use this method of printing to achieve the boldness and sharp lines to portray this.

"As an artist, I like to create art that resonates with myself and others. With 'As One', the linocut and watercolour is about harmony and going with the flow."

The art exhibition started on Monday 6 November and runs until Saturday 16 December. It can be found at RBH Level 2 Link Corridors, Craven Road, Reading. Entrance is free and 25% of the proceeds go to the Hospital's 'Art and Garden Fund' charity.

Further information on the Reading Guild of Artists, can be found by <http://www.rga-artists.org.uk/> or <https://www.facebook.com/ReadingGuildofArtists/>

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**Photo attached**

Portrait of an artist at the exhibition: Annie Welch, with her artwork, 'As One'.

**Notes to Editors:**

The Reading Guild of Artists was founded in 1930. It has a membership of over 160 artists and plays an active role in the development of artists in Reading.

Please contact the publicity team on 07503156128, if you would like to talk to Anthony Wilder, Annie Welch or any of the artists who are exhibiting.